



ECOSYSTEM SERVICES AS A PLANNING TOOL IN FLORIDA

A CROSS-PERSPECTIVE OF AGENCIES



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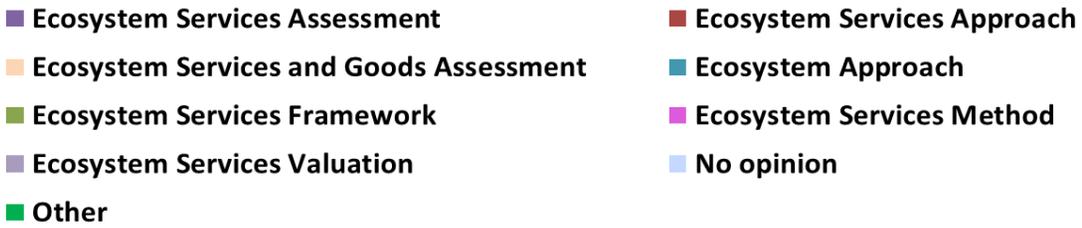
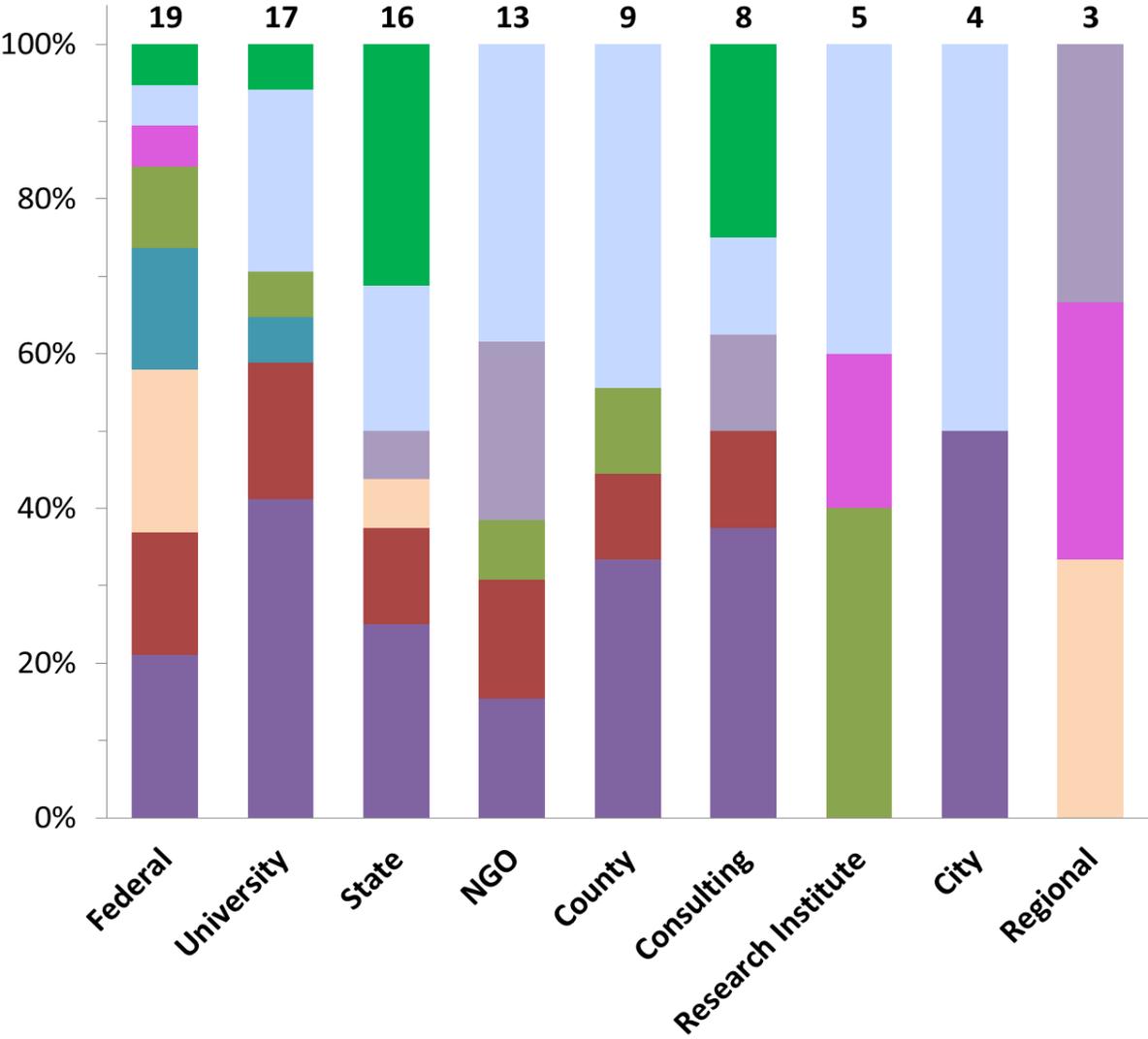
Use of Ecosystem Services in Florida

- **Research Questions:** how are ecosystem services assessments (ESA) used in Florida planning, perceived strengths and challenges
- **Target group:** individuals who were involved in projects in which ecosystem services were assessed (valuated, quantified and/ or described)
- **Methods:** online survey
- **Recruitment:** via emails, forwarded to others:
 - May 1, 2014 – July 29, 2014
 - 136 (44% of 311) completed the online survey
 - 120 respondents familiar with the term ecosystem services
 - 99 respondents (73% of 136) worked on ESA projects

Gender (n=136)	Male	54%	Ethnicity (n=126)	Caucasian	83%
	Female	46%		Latino/ Hispanic	5%
Age (n=135)	18-24	2%		African American	4%
	25-34	16%		Multiple races	4%
	35-44	21%		Native American	2%
	45-54	27%		Asian	1%
	56-64	26%			
	>65	7%			
Education (n=135)	Master	39%	Workplace (n=136)	State	23%
	Doctoral	35%		University	18%
	Bachelor	20%		Federal	15%
	High School	2%		NGO	13%
	Some College	2%		County	10%
	Associate	1%		Consulting	8%
Regions Worked (n=97)	Florida	89%		Research Institute	4%
	South Central States USA	25%		City	3%
	South Atlantic States (except FL)	16%		Regional Gov	2 %
	Western and Northeast region	6%, 5%		Other	5%

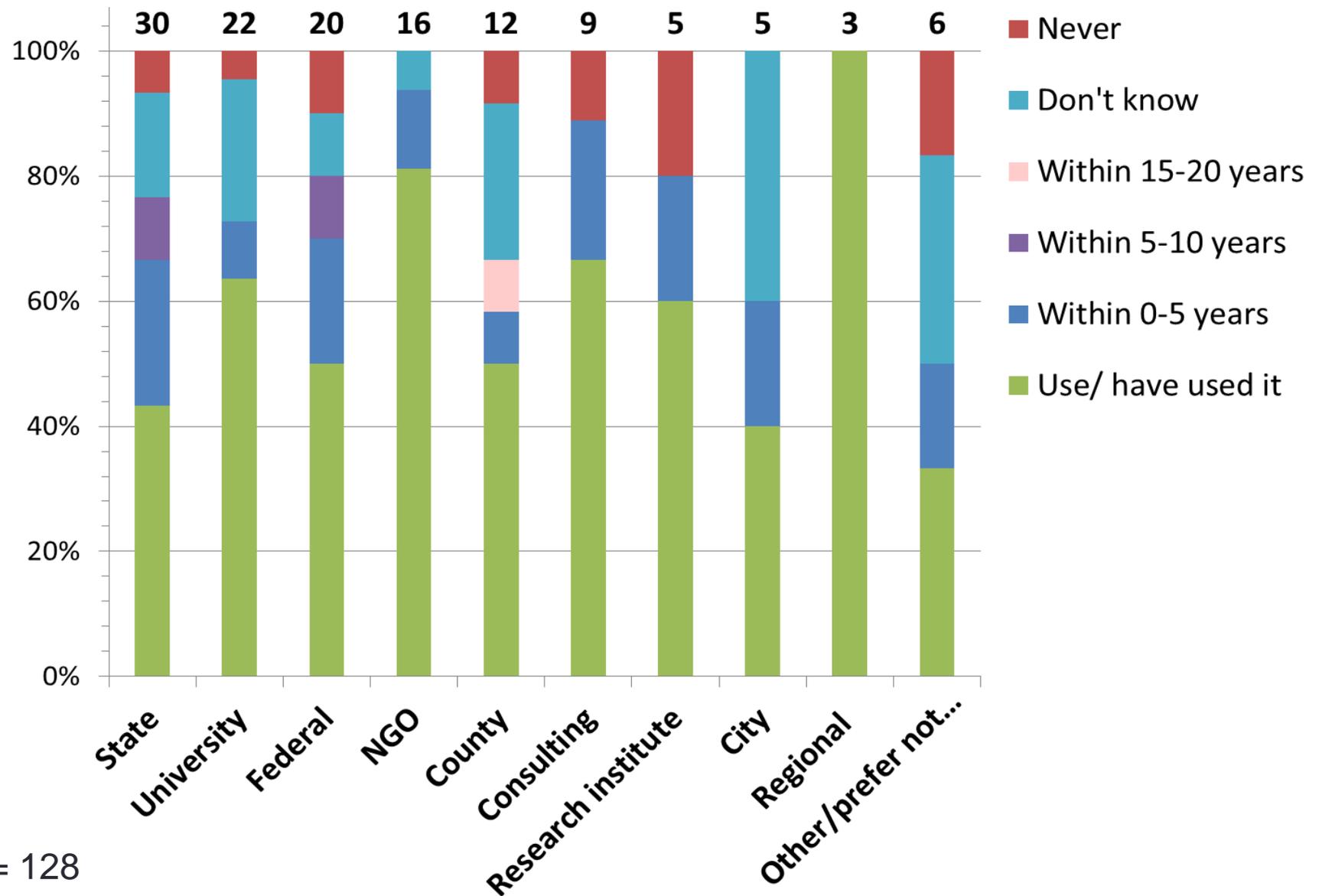
Preferred Term

1. Ecosystem Services Assessment (ESA) (27%)
2. No Opinion (23%)
3. Ecosystem Services Approach (13%)



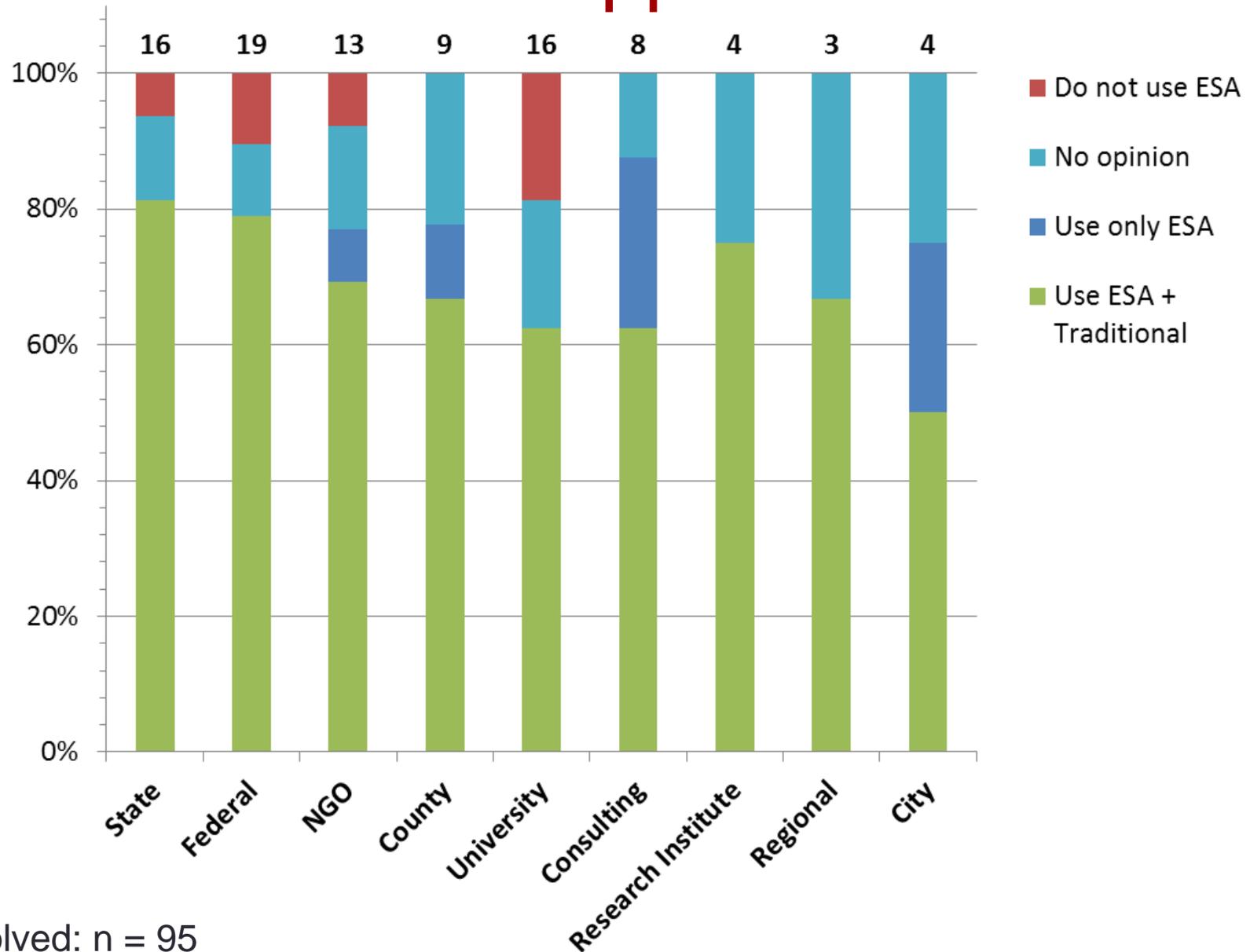
Respondents who worked on ESA projects: n = 94

ESA use and workplace

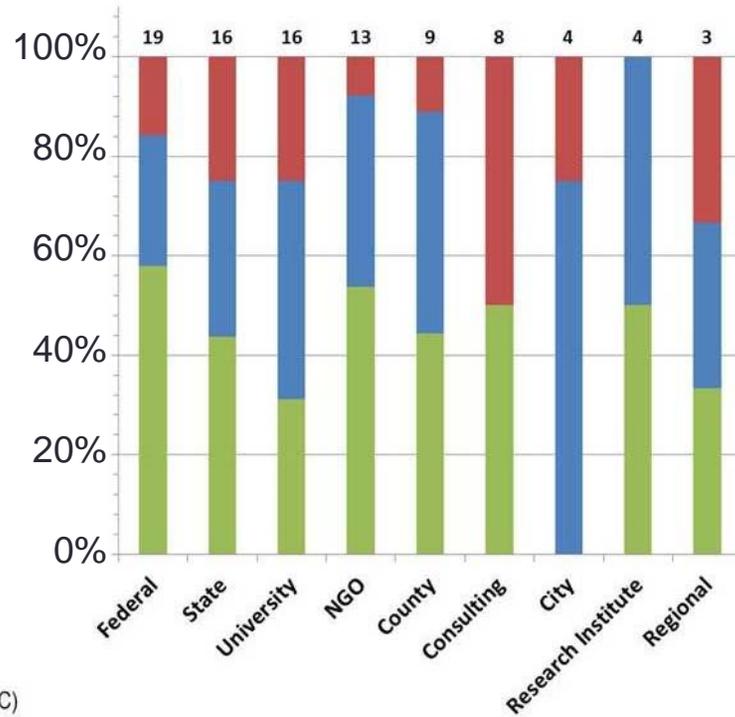
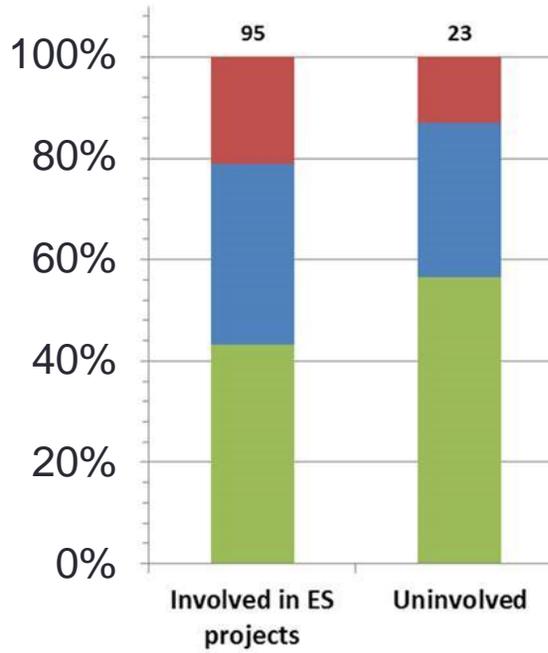


n = 128

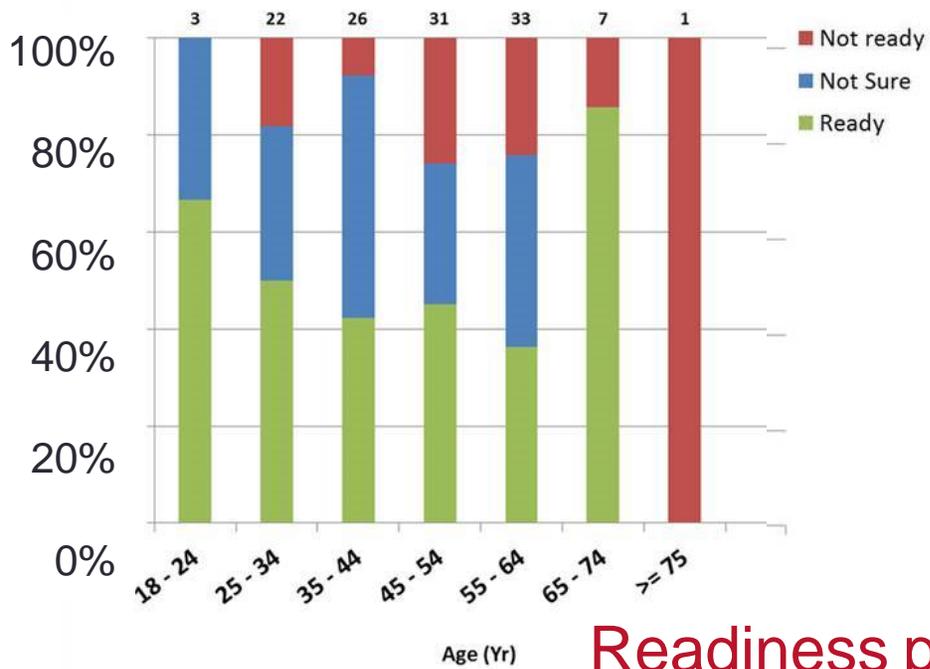
ESA vs. traditional approach



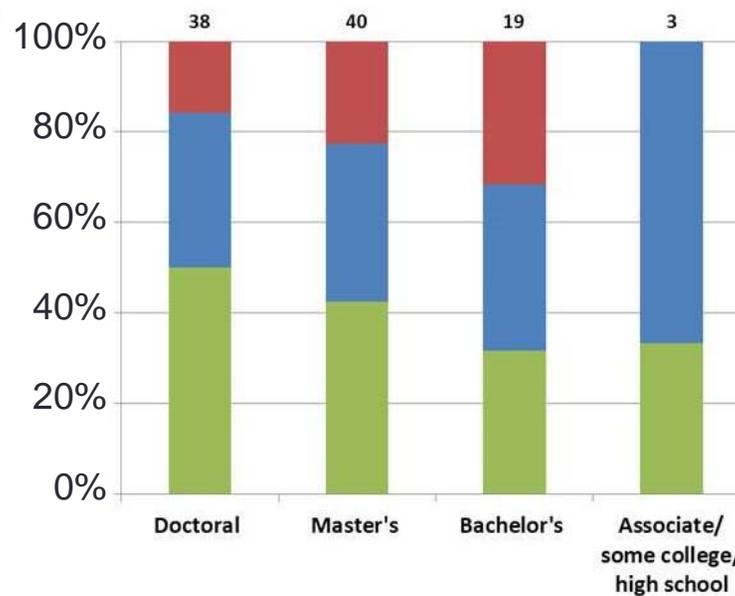
Involved: n = 95



A)



C)



Readiness planning field

Strengths & Challenges

- Strengths:
 - The ESA approach is comprehensive & holistic
 - Tracks, values and weighs benefits and costs; analyzes trade-offs

Strengths & Challenges

- Challenges:
 - Unclear guidelines and concepts
 - Varying approaches
 - Methods needs more testing and validation
 - Original research (local ecosystem services data)
 - Resources

Conclusions Survey

- Multiple agencies/ institutions use ESAs or expected to use it within 5 years
- ESAs perceived as a comprehensive approach
- Need consensus on framework, guidelines, methods
- ESA approaches vary
- Respondents across multiple agencies/ institutions are supportive of using ESA in planning
- Use ESA together with traditional approach
- Expand ecosystem service databases

